



**TEAM/PROJECT INFORMATION FORM
CATEGORY 18-98**



*Please complete team members as applicable to your entry submission
This information will be used for finalists/winners credits and for awards engraving.*

SEE PAGE 2 for Project information and statement.

ENTRY NUMBER _____

PROJECT or CANDIDATE NAME	
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BUILDER NAME	
Builder E-mail	
PLAN Name	
LOCATION	
Marketing Director	
Market Dir E-mail	
Ad Agency	
Ad Agency Email	

ASSOCIATE Member	
Associate E-mail	
Marketing Director	
Market Dir E-mail	

ENTRANT CONTACT NAME	
E-mail	
PHONE	

Primary Target Market	
Sales Price of Plan <i>(if applicable)</i>	
Square Footage of Plan <i>(if applicable)</i>	
Merchandising Cost <i>(if applicable)</i>	
Budget of promotion <i>(if applicable)</i>	
Website	

MARKETING STATEMENT

In the space below, explain the major marketing objectives of the entry and why you think it deserves an award in the category entered.

Identify the target market, any unusual constraints or opportunities which the project presented, and how the marketing objectives were met.

Statement must not exceed 200 words. Please refrain from mentioning the builder or project name in the narrative statement.